

ENGLISH RIVIERA BID COMPANY LIMITED

(A company limited by guarantee)

**Annual Report and Unaudited Financial Statements
For the financial year ended 31 December 2021**

ENGLISH RIVIERA BID COMPANY LIMITED
Annual Report and Unaudited Financial Statements
For the financial year ended 31 December 2021

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ENGLISH RIVIERA BID COMPANY LIMITED

COMPANY INFORMATION

For the financial year ended 31 December 2021

DIRECTORS

Martin Brook
Pippa Craddock
Richard Cuming
Carolyn Custerson
Claire Flower
Jason Garside
Timothy Godfrey
Christopher Hart
Simon Jolly
Kevin Mowat
Anthony Payne-Neale
Kelly Widley

REGISTERED OFFICE

5 Vaughan Parade
Torquay
Devon
England
TQ2 5JG
United Kingdom

COMPANY NUMBER

10237792 (England and Wales)

CHARTERED ACCOUNTANTS

Bishop Fleming LLP
Century House
Nicholson Road
Torquay
TQ2 7TD

ENGLISH RIVIERA BID COMPANY LIMITED
DIRECTORS' REPORT
For the financial year ended 31 December 2021

The directors present their annual report and the unaudited financial statements of the Company for the financial year ended 31 December 2021.

PRINCIPAL ACTIVITIES

The principal activity of the Company during the financial year was that of marketing the English Riviera and managing and delivering the English Riviera Visitor Information Services.

GOING CONCERN

The directors have prepared the financial statements on the going concern basis. Further details are provided in the notes to the financial statements.

DIRECTORS

The directors, who served during the financial year and to the date of this report except as noted, were as follows:

Helen Brenton	(Resigned 24 February 2021)
Martin Brook	
Pippa Craddock	
Richard Cuming	
Carolyn Custerson	
Claire Flower	
Jason Garside	
Timothy Godfrey	
Christopher Hart	
Simon Jolly	
Kevin Mowat	
Anthony Payne-Neale	
Kelly Widley	

ENGLISH RIVIERA BID COMPANY LIMITED
DIRECTORS' REPORT (continued)
For the financial year ended 31 December 2021

This Directors' Report has been prepared in accordance with the provisions applicable to companies entitled to the small companies' exemption provided by section 415A of the Companies Act 2006.

Approved by the Board of Directors and signed on its behalf by:

Timothy Godfrey
Director

5 Vaughan Parade
Torquay
Devon
England
TQ2 5JG
United Kingdom

Date:

**ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS ON THE PREPARATION OF
THE UNAUDITED STATUTORY FINANCIAL STATEMENTS OF ENGLISH RIVIERA BID COMPANY LIMITED**

For the financial year ended 31 December 2021

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of English Riviera Bid Company Limited for the financial year ended 31 December 2021 which comprise the Statement of Income and Retained Earnings, the Statement of Financial Position and the related notes 1 to 7 from the Company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at www.icaew.com/regulation.

It is your duty to ensure that English Riviera Bid Company Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and loss of English Riviera Bid Company Limited. You consider that English Riviera Bid Company Limited is exempt from the statutory audit requirement for the financial year.

We have not been instructed to carry out an audit or a review of the financial statements of English Riviera Bid Company Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

This report is made solely to the Board of Directors of English Riviera Bid Company Limited, as a body, in accordance with the terms of our engagement letter. Our work has been undertaken solely to prepare for your approval the financial statements of English Riviera Bid Company Limited and state those matters that we have agreed to state to the Board of Directors of English Riviera Bid Company Limited, as a body, in this report in accordance with ICAEW Technical Release 07/16 AAF. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than English Riviera Bid Company Limited and its Board of Directors as a body for our work or for this report.

Bishop Fleming LLP
Chartered Accountants
Century House
Nicholson Road
Torquay
TQ2 7TD

Date:

ENGLISH RIVIERA BID COMPANY LIMITED
STATEMENT OF INCOME AND RETAINED EARNINGS
For the financial year ended 31 December 2021

	2021	2020
	£	£
Turnover	586,800	516,597
Cost of sales	(541,741)	(350,669)
Gross profit	45,059	165,928
Administrative expenses	(151,919)	(128,471)
Other operating income	4,937	60,002
Operating (loss)/profit	(101,923)	97,459
Interest receivable and similar income	23	247
(Loss)/profit before taxation	(101,900)	97,706
Tax on (loss)/profit	-	-
(Loss)/profit for the financial year	(101,900)	97,706
Retained earnings at the beginning of financial year	173,256	75,550
(Loss)/profit for the financial year	(101,900)	97,706
Retained earnings at the end of financial year	71,356	173,256

ENGLISH RIVIERA BID COMPANY LIMITED

STATEMENT OF FINANCIAL POSITION

As at 31 December 2021

	Note	2021 £	2020 £
Fixed assets			
Tangible assets	3	3,948	5,065
		3,948	5,065
Current assets			
Debtors	4	120,938	9,571
Cash at bank and in hand		137,092	264,336
		258,030	273,907
Creditors			
Amounts falling due within one year	5	(190,622)	(105,716)
		67,408	168,191
Net current assets		67,408	168,191
Total assets less current liabilities		71,356	173,256
Net assets		71,356	173,256
Reserves			
Profit and loss account		71,356	173,256
Total reserves		71,356	173,256

For the financial year ending 31 December 2021 the Company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the Company to obtain an audit of its financial statements for the financial year in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements; and
- These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime of the Companies Act 2006 and in accordance with the provisions of FRS 102 Section 1A – small entities.

The financial statements of English Riviera Bid Company Limited (registered number: 10237792) were approved and authorised for issue by the Board of Directors on _____. They were signed on its behalf by:

Timothy Godfrey
Director

ENGLISH RIVIERA BID COMPANY LIMITED
NOTES TO THE FINANCIAL STATEMENTS
For the financial year ended 31 December 2021

1. Accounting policies

The principal accounting policies are summarised below. They have all been applied consistently throughout the financial year and to the preceding financial year, unless otherwise stated.

General information and basis of accounting

English Riviera Bid Company Limited (the Company) is a private company, limited by guarantee, incorporated in the United Kingdom under the Companies Act 2006 and is registered in England and Wales (Company Number 10237792). The address of the Company's registered office is 5 Vaughan Parade, Torquay, Devon, England, TQ2 5JG, United Kingdom.

The financial statements have been prepared under the historical cost convention, modified to include certain items at fair value, and in accordance with Section 1A of Financial Reporting Standard 102 (FRS 102) 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' issued by the Financial Reporting Council and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime.

The financial statements are presented in pounds sterling which is the functional currency of the company and rounded to the nearest £.

Going concern

The directors have assessed the Statement of Financial Position and likely future cash flows at the date of approving these financial statements. The directors have a reasonable expectation that the Company has adequate resources to continue in operational existence and to meet its financial obligations as they fall due for at least 12 months from the date of signing these financial statements. Accordingly, they continue to adopt the going concern basis in preparing the financial statements.

Turnover

Turnover is recognised at the fair value of the consideration received or receivable for goods and services provided in the normal course of business, and is shown net of VAT and other sales related taxes. The fair value of consideration takes into account trade discounts, settlement discounts and volume rebates.

Turnover is recognised when the significant risks and rewards are considered to have been transferred to the customer.

Employee benefits

Defined contribution schemes

The Company operates a defined contribution scheme. The amount charged to the Statement of Income and Retained Earnings in respect of pension costs and other post-retirement benefits is the contributions payable in the financial year. Differences between contributions payable in the financial year and contributions actually paid are included as either accruals or prepayments in the Statement of Financial Position.

ENGLISH RIVIERA BID COMPANY LIMITED
NOTES TO THE FINANCIAL STATEMENTS (continued)
For the financial year ended 31 December 2021

Tangible fixed assets

Tangible fixed assets are stated at cost (or deemed cost) or valuation less accumulated depreciation and accumulated impairment losses. Cost includes costs directly attributable to making the asset capable of operating as intended. Depreciation is provided on all tangible fixed assets, other than investment properties and freehold land, at rates calculated to write off the cost or valuation, less estimated residual value, of each asset on a straight-line basis over its expected useful life, as follows:

Office equipment 5 years straight line

Residual value represents the estimated amount which would currently be obtained from disposal of an asset, after deducting estimated costs of disposal, if the asset were already of the age and in the condition expected at the end of its useful life.

Leases

The Company as lessee

Assets held under finance leases, hire purchase contracts and other similar arrangements, which confer rights and obligations similar to those attached to owned assets, are capitalised as tangible fixed assets at the fair value of the leased asset (or, if lower, the present value of the minimum lease payments as determined at the inception of the lease) and are depreciated over the shorter of the lease terms and their useful lives. The capital elements of future lease obligations are recorded as liabilities, while the interest elements are charged to the Statement of Income and Retained Earnings over the period of the leases to produce a constant periodic rate of interest on the remaining balance of the liability.

Rentals under operating leases are charged on a straight-line basis over the lease term, even if the payments are not made on such a basis. Benefits received and receivable as an incentive to sign an operating lease are similarly spread on a straight-line basis over the lease term.

Impairment of assets

Assets, other than those measured at fair value, are assessed for indicators of impairment at each Statement of Financial Position date. If there is objective evidence of impairment, an impairment loss is recognised in the Statement of Income and Retained Earnings as described below.

Trade and other debtors

Trade and other debtors are initially recognised at fair value and thereafter stated at amortised cost using the effective interest method less impairment losses for bad and doubtful debts, except where the effect of discounting would be immaterial. In such cases the receivables are stated at cost less impairment losses for bad and doubtful debts.

Cash and cash equivalents

Cash and cash equivalents are basic financial assets and include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in creditors: amounts falling due within one year.

Trade and other creditors

Trade and other creditors are initially recognised at fair value and thereafter stated at amortised cost using the effective interest rate method, unless the effect of discounting would be immaterial, in which case they are stated at cost.

ENGLISH RIVIERA BID COMPANY LIMITED
NOTES TO THE FINANCIAL STATEMENTS (continued)
For the financial year ended 31 December 2021

Financial instruments

Financial assets and financial liabilities are recognised when the Company becomes a party to the contractual provisions of the instrument.

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the Company after deducting all of its liabilities.

Financial assets and liabilities are only offset in the Balance Sheet when, and only when there exists a legally enforceable right to set off the recognised amounts and the Company intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

Government grants

Government grants are recognised based on the accrual model and are measured at the fair value of the asset received or receivable. Grants are classified as relating either to revenue or to assets. Grants relating to revenue are recognised in income over the period in which the related costs are recognised. Grants relating to assets are recognised over the expected useful life of the asset. Where part of a grant relating to an asset is deferred, it is recognised as deferred income.

2. Employees

	2021	2020
	Number	Number
Monthly average number of persons employed by the Company during the year, including directors	4	4

3. Tangible assets

	Office equipment	Total
	£	£
Cost		
At 01 January 2021	6,986	6,986
Additions	337	337
At 31 December 2021	7,323	7,323
Accumulated depreciation		
At 01 January 2021	1,921	1,921
Charge for the financial year	1,454	1,454
At 31 December 2021	3,375	3,375
Net book value		
At 31 December 2021	3,948	3,948
At 31 December 2020	5,065	5,065

ENGLISH RIVIERA BID COMPANY LIMITED
NOTES TO THE FINANCIAL STATEMENTS (continued)
For the financial year ended 31 December 2021

4. Debtors

	2021	2020
	£	£
Trade debtors	237	237
Prepayments	100,253	9,293
VAT recoverable	20,422	-
Other debtors	26	41
	<u>120,938</u>	<u>9,571</u>

5. Creditors: amounts falling due within one year

	2021	2020
	£	£
Trade creditors	153,151	17,569
Other creditors	90	2,109
Accruals	34,384	16,461
Other taxation and social security	2,997	69,577
	<u>190,622</u>	<u>105,716</u>

6. Financial commitments

Commitments

Total future minimum lease payments under non-cancellable operating leases are as follows:

	2021	2020
	£	£
- within one year	1,654	376
- between one and five years	-	84
	<u>1,654</u>	<u>460</u>

Pensions

The Company operates a defined contribution pension scheme for the directors and employees. The assets of the scheme are held separately from those of the Company in an independently administered fund.

7. Company Status

The company is a private company limited by guarantee and consequently does not have share capital. Each of the members is liable to contribute an amount not exceeding £1 towards the assets of the company in the event of liquidation.

ENGLISH RIVIERA BID COMPANY LIMITED
DETAILED PROFIT AND LOSS ACCOUNT
For the financial year ended 31 December 2021

	2021	2020
	£	£
Turnover		
Sales	586,800	516,597
Cost of sales		
Wages and salaries	(27,608)	(19,429)
Employers NI	(1,132)	(1,076)
Pensions	(702)	(561)
General	(512,299)	(329,603)
	(541,741)	(350,669)
Gross profit	45,059	165,928
Gross profit percentage	7.68%	32.12%
Administrative expenses		
Wages and salaries	(23,550)	(24,440)
Employers NI	(1,316)	(1,695)
Pensions	(700)	(805)
Directors' salaries	(61,620)	(61,515)
Directors' employers NI	(4,885)	(4,782)
Directors' pensions	(1,836)	(1,836)
General office	(2,870)	(2,491)
Rent	(780)	-
Internet, telephone and fax	(1,338)	(1,048)
Printing, postage and stationery	(513)	(387)
Bank charges	(117)	(141)
Insurance	(3,215)	(2,988)
Depreciation	(1,454)	(1,326)
Accountancy fees	(7,785)	(7,834)
Legal and professional fees	(10,000)	-
Consultancy	(22,940)	(10,183)
Sundry expenses	(7,000)	(7,000)
	(151,919)	(128,471)
Other operating income		
Government grants receivable	4,937	60,002
Operating (loss)/profit	(101,923)	97,459
Interest receivable and similar income		
Bank interest receivable	23	247
(Loss)/profit before taxation	(101,900)	97,706